# Richard Flores-Moore - Programme Manager/Transformation Leader

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### **Profile / Summary**

Highly adaptive and tenacious **Programme Manager/Transformation Leader** with a demonstrable track record of achieving business critical transformation objectives for projects of varying sizes in complex, dynamic environments. Key strengths include: recovering failing or stalled projects, scrutinizing key information to crystalise objectives, unifying stakeholders to achieve consensus and ensure success; harmonising requirements into compelling narratives that galvanise all stakeholder audiences, including C-Suite, enabling companies to embrace the opportunities that technology presents; building, empowering and motivating multi-disciplinary, geographically dispersed teams to deliver critical projects to aggressive timescales; and orchestrating the creation of hyper-efficient, scalable solutions that exceed original objectives, leaving a legacy that enables companies to embrace the future with confidence and stability.

### **Key Skills**

- Technology / Business Transformation
- Transformational Leadership / Strategy
- Programme / Project Management (£45m+)
- Finance Acumen (Accountancy Background)
- Agile / Waterfall / Hybrid Practices
- RFI / RFP Creation / Delivery

- Business / Technology Partnerships
- Stakeholder Management / Engagement
- Web Development Expertise
- Business Intelligence / Power BI / Analytics
- Business Case Development
- Technology Road Mapping

### **Current Role / Status**

#### June 2009 to date: Programme / Project Manager & Transformation Leader

• I operate as an independent consultant with Red Parachute Ltd, completing senior assignments for diverse global and national organisations. Below is a list of example assignments completed over this period (not necessarily in chronological order and not all are listed).

#### September 2024 to date: RFP Project Delivery Manager (6 month Contract)

Driving RFP of a high-profile project to replace SEGRO's SAP BPC system, which supports the production of consolidated management accounts and facilitates the preparation of consolidated statutory accounts for over 700 entities across the UK and Europe. Collaborating closely with the CFO and the Head of the Application team, the role involves ensuring robust project governance, timely delivery, and effective vendor management to implement a best-in-class finance solution. Responsibilities include providing strategic input on system design, coordinating multi-stakeholder requirements, and managing a 3rd party vendor to achieve seamless integration and operational efficiency.

## **Contract Portfolio / Career Highlights**

LSEG – Mergers and Acquisitions Division: Finance Programmes Manager

- LSEG sought a seasoned program manager with a strong track record in finance integration and transformation. Recruited as Finance Program Manager to provide expertise in leading complex transactions and collaborating with internal and external teams. The role included overseeing the seamless transition of LSEG TORA, a global multi-asset trading solution, ensuring integration with CRM, ratings engine, billing, and SAP telecoms module (RMCA). Experience in transaction diligence and execution processes, combined with industry knowledge, enabled effective integration planning and implementation. Proven ability to drive results in similar roles made a valuable addition to LSEG's Mergers and Acquisitions Division. TORA LSEG systems into LSEG
- Systems and processes: SAP Financials and Sales and Operations, their trading and billing engine, Salesforce, Ariba and multiple satellite systems (Workday, Black line, Kofax, their FX feeds, Vertex etc.) 50+ SMEs globally but also the non-systems and processes aspects including Banking and Cash Ops, CPQ, Risk due diligence, HR operations, procurement and leases, training and all aspects of change management.

#### HSO IT Services: Successfully Managed Diverse Client Portfolio: Programs Director

HSO IT Services needed to overcome resourcing challenges to ensure successful delivery of a diverse client
portfolio. Engaged as Projects Director to provide robust leadership for multiple business-critical D365
programmes. Steered a portfolio of project managers; supported teams to achieve defined metrics according
to budgets/timelines; ensured governance/PMO compliance; optimised processes and controls; and
overcame numerous logistical/resourcing blockers. Succeeded in significantly increasing portfolio integrity,
ensuring client satisfaction and uplifting morale of project teams prior to portfolio handover.

#### IWG: Delivered MVP for Large D365 F&O Implementation: Global Finance Systems Project Manager

IWG initiated a vast D365 F&O implementation spanning 111 countries and 3000+ legal entities. Engaged
as Global Finance Systems Project Manager to lead implementation. Scrutinised requirements; identified
challenges and opportunities; planned, resourced, budgeted and executed MVP; commissioned and critically
appraised taxation and accounting compliance solutions, incorporating country localisations; and managed
multiple 3<sup>rd</sup> party implementation specialists worldwide. Successfully rolled out MVP on schedule and in
budget, improving functionality, connectivity, global communication and efficiency.

#### Essentra International: Agile ERP Implementation: Finance Data Transformation Lead

 Essentra International sought to consolidate multiple ERP systems to a cloud based D365 F&O solution. Engaged as Finance Data Transformation Programme Lead to oversee Agile implementation. Defined strategy; drove C-level and user engagement; sourced SMEs; defined business/IT ownership agenda; shaped finance data management estate; developed Design, Analysis and Deployment capability; executed migration strategy; overcame considerable data cleansing challenges; and ensured adherence to PMO methodology. Succeeded in delivering best-in-class solution design, ultimately ensuring high ROI.

#### Rockwool International: Kickstarted SAP Finance Upgrade Programme: Global Portfolio Manager

 Rockwool International (Denmark) struggled to deliver an SAP Finance Upgrade Programme of immense strategic importance to their €2.4Bn business. As Global Portfolio Manager, assumed programme leadership to ensure successful delivery. Supported C-level Steerco; planned, resourced and executed systems transformation; re-engineered/optimised business functions; and oversaw data cleansing/migration. Succeeded in kickstarting 'mission impossible' programme, delivering a transformative ERP system with significantly increased visibility, delivered on schedule and in budget.

#### Rockwool International: Programme Turnaround: Global Product Information Management (PIM)

Rockwool International (Denmark) sought to kickstart a stalled systems initiative with a delivery imperative to increase competitive advantage. Engaged as Global Portfolio Manager to recover and land SAP upgrade and implement PIM. Landed upgraded ERP and Analytics in migration window and cradle to grave PIM; developed business case; secured €2.3m funding; produced PID; initiated RFP with Product Team SMEs; realised MVP with all stakeholders; supported architects; and managed 3<sup>rd</sup> party implementors. Succeeded in delivering MVP to tight deadline, fully aligned with strategic requirements.

#### Chapman Freeborn Airchartering: Transformation Strategy: Global Finance Systems Change Mgr.

 Chapman Freeborn Airchartering's disparate, localised accounting systems led to business challenges which threatened to negatively impact a planned public listing. As Global Finance Systems Change Manager, led transformation across processes and systems to support strategic objectives. Assessed 'as is' and determined 'to be' state; led solution selection; validated process mappings; completed gap analysis adoption plans; oversaw RFI/RFP; and presented to Board-level steering group. Succeeded in gaining consensus for radical transformation to SaaS Sage X3 solution, facilitating successful public listing.

#### Unilever: BI / BPC Dashboards for FICO Solution: Global Finance Connect Project Manager

 Unilever needed leadership for the business change element of a reporting and analytics enhancement project. As Global Finance Connect Project Manager, managed, coordinated and supported delivery of BI/BPC dashboards to support FICO solution. Designed delivery plan; guided tactical approach to reduced month end process; controlled reporting MDM, gap analysis, data migration, UAT, governance and training; and steered business and technical resources. Succeeded in ensuring adoption of BI/BPC capabilities, enabling delivery of automated, streamlined reporting within a reduced month end timetable.

## **Experience / Contract Summary**

- 10/2024 to 03/2025 RFP Project Delivery Manager Finance Consolidation (6 month Contract)
- 09/2023 to 07/2024: LSEG Mergers and Acquisitions: Finance Programs Manager (Contract)

- 10/2022 to 08/2023: HSO IT Services & Consulting (Amsterdam): Projects Director (Contract) -D365
- 11/2021 to 10/2022: CQC: Snr. Project Manager Finance Transformation (Contract) D365
- 08/2020 to 10/2021: IWG (Switzerland): Global Finance Systems Project Manager (Contract) -D365/PBI
- 01/2020 to 04/2020: Rank Group: ERP+HR Migration Manager (Contract) COVID ended D365
- 04/2019 to 01/2020: Essentra International: Finance Data Transformation Lead (Contract) D365/PBI
- 05/2017 to 03/2019: Rockwool International: Global Portfolio Manager (Contract) ECC6/S4
- 04/2016 to 04/2017: Chapman Freeborn Air Charter: Global Finance Change Manager (Contract) D365
- 05/2014 to 03/2016: Unilever (Netherlands): Global Finance Connect Project (Contract) ECC6
- 01/2013 to 04/2014: BAT: Global Finance Transformation Lead (Contract) ECC6
- 10/2011 to 12/2012: BP IST: Sr. Business Change Programme Mgr. (Contract) ECC6
- 12/2010 to 09/2011: Syngenta (Switzerland): Senior SAP Consultant EMEA (Contract) ECC6
- 12/2009 to 11/2010: BP Integrated Supply Trading: Business Intelligence Release Lead (Contact) ECC6
- 11/2008 to 11/2009: Shell Oil: Business Intelligence Design Lead (Contract) R3
- Pre-2009: Starting as an accountant I moved into finance systems implementations from SME to Business Analyst, Functional Consultant to Project Manager with numerous roles for clients in diverse sectors including Estee Lauder, Wyeth Laboratories and RS Components.

## **Consulting / Start-Up Experience**

 2016 to 2020: Start-up Finance Director (CFO) and Shareholder for a European Data Centre Infrastructure service offering for a global client (American Express), instrumental in achievement of ambitious growth objectives leading to subsequent successful sale.

## **Education / Certification**

- Microsoft Partner and Dynamics Certified
- Fully Qualified Chartered Certified Accountant ACCA FCCA
- MBA (Foundation), Open University
- MSP and PRINCE2 qualified
- SAP Certificate Associate Business Intelligence
- Security Cleared (BPSS)
- CAIP Certified AI Practitioner (2024)

## **Personal Details**

- Address: Southwater, England, RH13 9GL
- Languages: Basic French, Broken Flemish, Japanese and German
- Personality Profile: Protagonist
- Belbin Team Profile: Completer Finisher / Resource Investigator
- Thought Leadership: <u>https://www.linkedin.com/in/richfm/detail/recent-activity/posts/</u>
- LinkedIn (40+ recommendations): <u>www.linkedin.com/in/richfm</u>

## **Recommendation examples**

"Richard was instrumental in helping LSEG successfully integrate an acquired company into the Group's ERP and Billing systems. His drive and determination in navigating a complex migration and managing stakeholders across Finance, Technology and Operations were highly regarded by the senior business leads. Richard has excellent project management skills and resolved issues in a timely and efficient manner. I won't hesitate to recommend him to anyone looking for a Project Manager who can hit the ground running on day one and successfully deliver complex initiatives." Olga Savanina – London Stock Exchange Group - M&A

"Richard is a highly experienced individual who was inclusive and collaborative in his approach. He took on the challenges of a diverse portfolio where his experience gained client trust and built good customer relationships. He adhered to governance and processes ensuring the integrity of projects, managed risks and applied our standard implementation methodology. He mentored his direct reports, guiding project managers reporting to him and individual members in project teams. Richard filled the requirement of a programme director at a time when needed.." Dean Jacobs – Consulting Services Director HSO

"Richard is a well-seasoned programme manager / senior project manager, with a very broad set of experiences. He is great to work with, and to share and develop ideas with. He is very progress and outcome focused. Although he has wide experience, he has particular in depth knowledge in ERP implementation, finance process and organisation, and data." Richard Newton, Transformation Director