

# Richard Flores-Moore FCCA MBA

## AI-Enabled Finance, ERP & Data Transformation Programme / Senior Project Manager

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Director: Red Parachute Ltd | Founder: GhostGen.AI

**Best Fit For** Interim Finance Transformation, ERP Programme Recovery, SAP/D365 Delivery, Finance Data Migration, AI-enabled Finance Improvement

**Typical Context** Complex systems change, failing delivery, post-acquisition integration, finance data/control problems and senior stakeholder pressure.

### Profile

Brought in when the finance/ERP programme matters, the moving parts are complex, and the organisation needs control restored quickly. Interim Finance Transformation and ERP Programme Manager with deep experience across SAP, D365, finance systems, data migration, reporting, governance and delivery recovery for complex organisations including LSEG, Mars, BP, Shell, Unilever and Rockwool.

Trusted by senior sponsors to recover challenged delivery, restore governance and align finance, data, technology and vendor teams around clear priorities, testing, migration, cutover and business readiness. Current practical AI-enabled finance exposure includes identifying controlled opportunities across reporting, efficiency, data quality and decision support.

### AI-Enabled Finance & Data Transformation

- Founder of GhostGen.AI, an AI-driven workflow and prompt-pack venture focused on practical business adoption of AI across transformation, data analysis, productivity and knowledge-work use cases.
- Experienced in shaping finance data, reporting and transformation roadmaps, with current practical exposure to controlled AI-enabled finance opportunities.
- Strong understanding of how AI depends on clean, structured, reconciled and governed data rather than unsupported automation or black-box outputs.
- Practical use of AI to support requirements analysis, documentation, structured prompting, project governance, reporting, knowledge capture, process discovery and delivery acceleration.
- Able to bridge finance, technology, data and delivery teams so AI-enabled solutions remain auditable, business-led and operationally usable.

### Core Capabilities

<b>AI-Enabled Transformation</b>	Structured prompting, practical AI workflow design, governed AI adoption, productivity use cases, knowledge-base design, process documentation and analytics enablement.
<b>Finance &amp; ERP Transformation</b>	SAP S/4HANA, SAP ECC6, Dynamics 365 F&O, Dynamics 365 Business Central, GL, CoA design, AP, AR, OTC, PTP, RTR, IFRS16, tax, treasury, consolidation, statutory and management reporting.
<b>Data, Migration &amp; Analytics</b>	Data migration strategy, ETL, cleansing, validation, reconciliation, MDM, finance data models, reporting structures, Power BI, BI/BPC, Cognos TM1, data governance and control design.
<b>Programme Leadership &amp; Recovery</b>	Mobilisation, rebaselining, RAID, RACI, SteerCo reporting, PMO uplift, vendor governance, delivery cadence, dependency management, UAT, readiness, cutover and hypercare.
<b>Integration &amp; Enterprise Platforms</b>	Salesforce, CRM, billing engines, ratings engines, banking interfaces, HRIS, warehousing systems, practice management systems, ERP integrations and multi-system finance landscapes.

### Selected Professional Experience

#### BKL — AI Finance Transformation BA / Project Manager

Short Contract | Jan 2026 – Jun 2026

**Impact:** Advanced a PE-backed, M&A-active professional services group towards stronger finance systems, cleaner data, better reporting and more controlled AI-enabled decision-making.

- Delivered finance systems transformation and acquisition integration across Business Central, IRIS Practice Engine, Intapp, banking, expenses, P2P, reporting, data migration and controls.
- Drove finance design and data readiness work for the Xero to Business Central transition, covering GL accounts, suppliers, integration points and reporting requirements.
- Led a banking, expenses and P2P satellite systems RFP, capturing requirements, applying MoSCoW prioritisation and supporting future-state solution selection.
- Managed Intapp testing and progressed the acquired-business migration onto IRIS Practice Engine, working with both FDs on integration, process alignment and data readiness.
- Defined practical AI opportunities for finance, assessing native system capabilities and identifying controlled use cases across efficiency, reporting, data quality and decision support.

#### GhostGen.AI — Founder

Mar 2025 – Present

**Impact:** Built an AI-focused venture designed to make practical AI adoption easier for professionals, consultants and business teams.

- Founded GhostGen.AI as an AI-driven solutions provider focused on practical prompt packs, toolkits and workflow automation frameworks.

- Created and launched a portfolio of specialised AI prompt packs across business transformation, data analysis, productivity, project management, content creation and finance-related use cases.
- Developed structured prompt and guidance formats covering inputs, tools, context, risks, usage notes and business outputs.
- Positioned AI as an embedded delivery capability: improving documentation, analysis, insight generation and workflow productivity while retaining human judgement and governance.

#### **Mars Global Services — Senior SAP Project Manager**

Euro Conversion Programme | SAP Finance Transformation | Oct 2024 – Oct 2025

**Impact:** Delivered a compliant and stable SAP entity structure ahead of Bulgaria's Euro adoption deadline.

- Established governance and an integrated delivery plan for the Bulgarian legal entity transition to new Euro-based entities in SAP.
- Led integrated delivery governance across Finance, IT, Tax, Master Data, satellite system owners and third-party vendors.
- Defined scope and ownership, led SAP design and testing, and directed data migration and cutover execution.
- Coordinated 32 connected satellite systems and cross-domain dependencies against a hard regulatory deadline.
- Delivered on time and to scope, with clean reconciliations across all systems, zero business disruption and full regulatory compliance.

#### **London Stock Exchange Group — Finance Programmes Manager, M&A**

TORA Acquisition Integration | Sept 2023 – Aug 2024

**Impact:** Stabilised a high-risk post-acquisition finance integration and supported integration control across finance, commercial, operational and IT domains.

- Oversaw integration of LSEG TORA with CRM, ratings engine, billing and SAP telecoms module RMCA.
- Reset roles, delivery cadence, governance and cross-continent stakeholder alignment.
- Delivered executive-ready reporting across risks, dependencies, decisions and progress.
- Repaired and future-proofed a Power BI analytics platform supporting asset index product development tracking.
- Strengthened error handling, refresh processes, master data controls, licensing and roadmap design for analytics resilience.

#### **HSO — Projects Director, Portfolio Delivery**

Oct 2022 – Aug 2023

**Impact:** Improved delivery predictability and client confidence across a global ERP portfolio.

- Directed four concurrent global ERP and transformation programmes across commodity trading, logistics, franchising and energy carve-out environments.
- Provided senior assurance, project manager capability uplift, commercial governance and delivery oversight.
- Reinforced PMO standards, change control, benefits tracking and project documentation quality.
- Managed senior client relationships up to C-level, ensuring delivery alignment with business outcomes.

#### **Care Quality Commission — Senior Project Manager**

Finance & HR Cloud Transformation | Nov 2021 – Oct 2022

**Impact:** Delivered systems-led business change for a central government regulator.

- Led implementation partners, internal SMEs and senior stakeholders through Finance and HR cloud-based systems change.
- Managed organisational transformation and onboarding of Finance and HR processes.
- Engaged multiple C-suite stakeholders and oversaw a substantial internal project team.
- Supported operating process transformation, not merely technology implementation.

#### **IWG plc — Global Finance Systems Project Manager**

Dynamics 365 F&O | 111 Countries / 3,000+ Entities | Aug 2020 – Oct 2021

**Impact:** Modernised global finance operations at exceptional scale.

- Headed up a global D365 Finance GL implementation across 111 countries and 3,000+ entities.
- Covered GL, global EDI interfaces, banking, lease accounting IFRS16, tax, period-end processes, intercompany, audit/security, cutover and reporting.
- Supported improved localisation, connectivity, single-source processing, intercompany functionality and reporting.
- Coordinated finance operating model change, integration, cutover, UAT and readiness across a complex global estate.

#### **Essentra International — Finance Data Transformation Programme Lead**

Apr 2019 – Jan 2020

**Impact:** Created the finance data and migration foundation for a major global D365 transformation.

- Led finance data transformation across 19 legacy ERP systems migrating into Dynamics 365 and reporting platforms.
- Defined finance data solution strategy, ownership agenda, migration strategy, data governance and reporting structures.
- Chaired the Finance Data Governance Board and coordinated finance, data and reporting workstreams.
- Drove cleansing, mapping, ETL, migration testing, UAT design and business ownership of data objects.

#### **Rockwool International — Global Portfolio Manager**

SAP S/4HANA Finance & PIM | May 2017 – Mar 2019

**Impact:** Recovered strategic SAP and master data initiatives for a €2.4bn global business.

- Recovered a failing SAP New GL to S/4HANA finance upgrade involving document splitting, parallel ledgers, soft close and universal journal impacts.
- Reduced open items from approximately 20m to 3m and delivered a year-end-ready solution.
- Delivered a global Product Information Management MVP using InRiver SaaS, supporting master data governance and future eCommerce integration.
- Coordinated SAP, Informatica, CRM, eCommerce and other consumer platform dependencies.

## Earlier Career Summary

Earlier finance systems, SAP, BI/BPC, regulatory change and business readiness roles across Unilever, BAT, BP, Shell, Syngenta, Chapman Freeborn, Xchanging, British Council, RS Components, Gate Gourmet and Estee Lauder.

## Education & Certifications

- FCCA — Chartered Certified Accountant | MBA — Open University | MSP Practitioner | PRINCE2 Practitioner
- SAP S/4HANA Financials | SAP Certified Associate — FICO and BI | Microsoft D365 Finance | BPSS Cleared | Data Science accredited

## Tools, Methods & Platforms

Methods: Agile, SAP Activate, ASAP, Waterfall, Sure Step, PRINCE2, MSP, Kanban

Tools: Jira, Confluence, Azure DevOps, MS Project, Power BI, Excel, SharePoint

Platforms: SAP S/4HANA, SAP ECC6, D365 F&O, D365 Business Central, Salesforce, Power BI, Cognos TM1, BI/BPC, InRiver PIM

Languages: Conversational French

## Additional

Director, Red Parachute Ltd — independent transformation and programme delivery consultancy operating since 1998. Founder, GhostGen.AI — practical AI workflow automation, prompt packs and AI-enabled transformation assets. Detailed generic CV and role-focused CV available on request.

## Complete Contract Chronology

- 01/2026 – 06/2026 – BKL – AI and Finance Transformation Project Manager
- 10/2024 – 10/2025 – Mars Global Services – Senior Project Manager (Euro Conversion)
- 09/2023 – 08/2024 – LSEG – Finance Programmes Manager (M&A)
- 10/2022 – 08/2023 – HSO – Projects Director
- 11/2021 – 10/2022 – CQC – Senior Project Manager
- 08/2020 – 10/2021 – IWG – Global Finance Systems PM
- 01/2020 – 07/2020 – Rank Group – ERP & HR Migration Manager
- 04/2019 – 01/2020 – Essentra – Finance Data Transformation Lead
- 05/2017 – 03/2019 – Rockwool – Global Portfolio Manager (ERP & PIM)
- 04/2016 – 04/2017 – Chapman Freeborn – Finance Systems Change Manager
- 05/2014 – 03/2016 – Unilever NL – Global Finance Connect (R2R)
- 01/2013 – 04/2014 – BAT – Global Finance Transformation Lead
- 10/2011 – 12/2012 – BP IST – Senior Business Change Manager
- 12/2010 – 09/2011 – Syngenta – SAP Consultant (EMEA)
- 12/2009 – 11/2010 – BP IST – BI Release Lead
- 11/2008 – 11/2009 – Shell Oil – BI Design Lead
- Pre-2009 (Condensed): Financial Controller → Systems Accountant → ERP Implementer → BI/Finance Systems Analyst → Programme Manager across Estee Lauder, Wyeth, RS Components and others.